

FOR IMMEDIATE RELEASE

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CALIFORNIAVOLUNTEERS ANNOUNCES STATEWIDE VOLUNTEER CONTEST, "FIND IT. DO IT. SHARE IT."

Californians who share their inspiring volunteer stories will be entered to win a trip to Disneyland®

SACRAMENTO, CA (August 20, 2007) – California Volunteers, the state agency that promotes volunteering in California, today announced the launch of the "Find It. Do It. Share It." contest, sponsored by The Walt Disney Company. Californians of any age can visit California Volunteers.org and share a personal, inspiring volunteer story for a chance to win a trip for four to the Disneyland® Resort.

"CaliforniaVolunteers is working to empower and educate Californians about ways they can serve and make a difference in their communities and our state," said Maria Shriver, honorary chair of CaliforniaVolunteers. "I have always believed the greatest resource of our state is in the diverse, creative and innovative ways of Californians. Imagine the possibilities of what we can accomplish if all 38 million Californians volunteered their time to give back. I hope everyone will share their service story -- and that they inspire others to create a service story of their own."

CaliforniaVolunteers launched the contest to highlight stories that reflect the diversity of volunteer opportunities throughout the state and show how people of all backgrounds and interests have found their own unique way of giving back. Whether it's serving food in a kitchen line, teaching kids to read, serving on an arts council, planting a school garden, or keeping hospital patients company when they need it the most, volunteer service of any kind positively impacts a community. The "Find It. Do It. Share It." contest is one of many ways CaliforniaVolunteers is working to raise the profile of volunteering in the state and increase the number of Californians investing in their communities through service projects.

"The 'Find It. Do It. Share It.' Contest is a way for volunteers to pay it forward by using their experiences to inspire others, and then have those volunteers inspire even more people to do the same," said Karen Baker, executive director of CaliforniaVolunteers. "CaliforniaVolunteers encourages people to <u>find</u> a service opportunity that matches their interests, <u>do</u> something to help make a difference and **share** their experience to inspire others."

To enter the "Find It. Do It. Share It." Contest, Californians of all ages can submit a written, audio or video recorded entry sharing their own inspiring volunteer story, from 30 years ago or just last week. All entries will be judged based on originality, creativity and relevance to the contest theme. Two Grand Prize Winners will receive a trip for four to the Disneyland ® Resort; an opportunity to participate in a volunteer project with Disney VoluntEARS on Family Volunteer Day on November 17, 2007; and a trip for two to attend the Governor and First Lady's Conference on Women in Long Beach on October 23, 2007, where the winners will be announced. Twenty-seven local finalists from throughout the state will also each receive four 1-Day Disneyland Resort Park Hopper ® tickets.

Entries must be submitted between August 20 – September 23, 2007 either online at CaliforniaVolunteers.org or by mailing to: CaliforniaVolunteers "Find It. Do It. Share It." Contest / 1110 K Street, Suite 210 / Sacramento, CA 95814. Only California residents are eligible. For more information and official contest rules, visit CaliforniaVolunteers.org and click on the "Find It. Do It. Share It." contest link.

Arnold Schwarzenegger Governor

Maria Shriver Honorary Chair

Karen Baker Executive Director

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ABOUT CALIFORNIAVOLUNTEERS

CaliforniaVolunteers is the state agency that manages programs and initiatives to increase the number of Californians involved with service and volunteering. Through the agency's innovative Web site, CaliforniaVolunteers.org, individuals and families can search for volunteer opportunities throughout the state that match their interests. Today, there are over 25,000 volunteer opportunities available throughout California involving the arts, education, animals, disaster preparedness, the environment and other areas of interest.

ABOUT DISNEY'S OUTREACH

Disney brightens the lives of children in need around the world through global outreach programs, local community initiatives and the Disney VoluntEARS program. The Disney VoluntEARS program provides opportunities for Disney employees to contribute their time and expertise towards making a positive impact in the communities they serve while furthering the traditions and ideals of The Walt Disney Company. Last year, Disney donated more than \$170 million in cash and in-kind support to various charities around the world. Disney VoluntEARS contributed more than 485,000 hours of service and the company drew upon its unique magic to make wishes come true for children and families. For more information on Disney's outreach efforts, please visit disneyoutreach.com.